



**GOUR MOHAN
SACHIN MANDAL
MAHAVIDYALAYA**

**STRATEGIC
PLAN**

2021-22



INTRODUCTION

A rural Indian college is an integral part of the community it serves. Therefore, understanding the needs of the community is essential in creating a strategic plan. The strategic plan of the college seeks to implement the vision and mission of the institution through effective, time-bound and actionable measures. The basic aim of the college is to provide quality education to even the most socially and economically disadvantaged section of students.

A detailed SWOT analysis of the college has revealed that the key focus areas of the college may be **ACADEMIC, INFRASTRUCTURE, STUDENT SERVICES,** and **COMMUNITY OUTREACH.** Following this, the college has developed action plans for each key focus area. The action plans have specific objectives, strategies, timelines, and responsibilities. The college believes it is essential to involve all stakeholders in the development and implement of the action plans.



ACADEMIC

- **Implementing Outcome-based education for better results:** Aimed at maximising the potential of its students through better results, the college seeks to implement a student-centric, outcome-based education model. The steps to be followed are to **define learning outcomes** (by creating a learning outcomes framework that includes the knowledge, skills, and attitudes that students should possess upon completion of their program), **design instruction through curriculum mapping** (by creating lesson plans, syllabi, and other instructional materials that are focused on the learning outcomes and help students achieve them), **develop assessment tools** (by conducting continuous assessments through regular class tests and project work and by providing feedback to students in order to achieve their learning outcomes).
- **Academic Audit:** By conducting an academic audit, the college can identify areas for improvement and implement changes that will improve the quality and effectiveness of academic activities. The audit process can help the college to meet the established standards of quality and excellence and ensure that students receive a high-quality education. The audit will be conducted by an audit team comprising both internal and external members.



INFRASTRUCTURE – 1

- The college believes that infrastructure enhancement is an important aspect of improving the overall quality of education and learning experience for students. The first step towards the same is to **assess the current infrastructure** of the college, including buildings, classrooms, laboratories, libraries, technology, and other facilities. This will help **identify areas that require improvements** and upgrades. Based on the assessment, the college will put together a **detailed plan** to enhance the infrastructure of the college, **prioritising projects based on their urgency, importance, and impact** on student learning and experience. These include:
- **Physical infrastructure and campus amenities** - in the form of building, classrooms, libraries, laboratories, gymnasium, common rooms and sports facilities. The college plans to construct a **Science building** that will accommodate all the science departments, keeping in mind the growing requirements of the newly opened Honours departments of Physics, Chemistry, Zoology and Botany. The **library** will also be expanded in order to meet the growing needs of the students. The college proposes to build a **larger reading room** as the current reading room needs an upgrade.



INFRASTRUCTURE – 2

- **Technological infrastructure** - wi-fi connectivity, computers, accessories, network and related facilities – in the aftermath of the Covid-19 pandemic and the dual impact of the two super cyclones Amphan and Yaas, the college has suffered a tremendous setback in terms of its network infrastructure. All the wires and connectivity devices were destroyed and many computers and accessories went out of order. The college recognises the need to refurbish and further enhance its network, connectivity and computer infrastructure.
- **Sustainable infrastructure** – the college is committed to ensure that the projects undertaken are all environment-friendly and energy-efficient in the form of solar panels and green generators, ensuring proper waste management through segregation and resource mobilisation through vermicomposting of organic waste.
- **Funding** - The most important step in order to achieve these goals is to secure funding for the projects. The college is trying to secure funds from governmental sources in order to meet its increasing infrastructural requirements.



STUDENT SERVICES – 1

- The college considers its commitment towards student welfare as its greatest distinctive feature. It believes that student support facilities in a college are essential for promoting student success and well-being. Some examples of student support programmes are –
- **Mentor-Mentee Programme** - A mentor-mentee program in college can provide a range of benefits to mentees, helping students to succeed academically, professionally, and personally, while also promoting a sense of community and support within the college.



STUDENT SERVICES – 2

- **Financial Aid and Scholarships** – Despite tremendous economic inflation in the past few years, the college has not increased its fees and strives to serve its students in the best possible manner by optimising its resources to the maximum. The college has the distinction of charging the lowest fees in the district, thus providing much needed relief to the students, many of whom belong to economically backward sections. Apart from this, the college will continue to provide the range of scholarships that it already offers to its students, including Kanyasree, Aikyasree, Swami Vivekananda Merit cum Means, endowment schemes and so on.
- **Career Counselling Cell** – The college has a dedicated career counselling cell that helps students make informed choices regarding their career. The career counselling cell provides information about different industries, including job trends, salaries, and career growth opportunities. The college plans to augment the activities of the cell in order to make it even more contextual for the students.



COMMUNITY OUTREACH – 1

- In developing a plan for community outreach programs, the college takes into consideration the needs of the community, the resources available to the college, and the goals of the outreach program.
- **OBJECTIVES** - The overall objective of these activities is to ensure that the programs are responsive to community needs and to build trust with the community.



COMMUNITY OUTREACH – 2

- **NSS and NCC:** The college has active NSS and NCC programs. Two units of NSS work throughout the year on a variety of programs that benefit both the college stakeholders as well as the local community at large. The NSS and NCC units work as volunteers at the Ganga Sagar Mela, an annual pilgrimage that is thronged by lakhs of devotees. The college aims to collaborate more closely with community leaders and organisers in order to better match the actions of the outreach programs with the priorities and concerns of the local community.
- **DEPARTMENTAL ACTIVITIES** - The departments of Geography, History, Sociology and Economics may be leveraged to conduct surveys and interactions at the local level to define the specific goals and objectives of the outreach programs. These might address health parameters and imbalances, cultural understanding of the local community, education and training assistance or other community services. The Science departments may invite students from the local schools in order to create awareness and interest among them to pursue higher education in science.

